



sponsorship opportunities

It's time to **SADDLE UP** for this year's **WILD WILD CUPCAKES!**
Trailblaze the way to our fundraising goal with sponsor benefits you can
hang your hat on, & we'll be sure to **STIRRUP SOME FUN!**



round up the young'ns for some family fun!

Grab your boots & hats for a **WILD WILD CUPCAKES!**

It's not our **first rodeo**, and this year's Cupcakes for Goodness Sake is going to be a **WILD ONE!** Tip your hats off to the bakers after grubbing down to some mighty fine cupcakes while we have a **rootin', tootin', boot-scootin' time!**



event overview

sponsorship opportunities available

Registration deadline for full benefits & recognition in print collateral is **April 20th**. For questions, please contact Brianna Sellers at bsellers@carelink.org.

register for cupcake competition

Can you out-bake the competition? Register a baking team by contacting Michelle Gilbert at mgilbert@carelink.org.

tickets available for purchase

Get your sweet tooth ready for the tastiest cupcakes made from scratch by some of central Arkansas' most beloved professional & amateur bakers!

event day!

Come out to **Argenta Plaza** between **3-6pm** for our 2024 Cupcakes event & experience all the **food, fun, & family festivities!**

1
jan

1
feb

1
april

4
may

sponsorship levels & benefits



take the cake \$10,000

Align your company with our mission & make a **mighty impact** with this **WILDLY exclusive opportunity**.

- ♥ **EXCLUSIVE EXPOSURE:** Nominate one person from your party to award the first-ever themed competition winner, "Best in the West" award
- ♥ Event tickets, t-shirts & reserved parking for up to **15 guests**
- ♥ Access to sponsor VIP zone including
- ♥ Large logo displayed on event ticket, event communications, website & day-of print collateral such as programs, banners, poster, etc.
- ♥ All other benefits listed below

cherry on top \$7,500

For maximum brand exposure at the focal point of our event.

- ♥ **EXCLUSIVE EXPOSURE:** Logo displayed on voting tokens & all communications related to voting before/during event
- ♥ Event tickets, t-shirts & reserved parking for up to **12 guests**
- ♥ Access to sponsor VIP zone
- ♥ Logo displayed on event communications, website & day-of print collateral such as programs, banners, poster, etc.
- ♥ All other benefits listed below

icing on the cake \$5,000

Make **sweet memories** with exclusive **real-estate opportunities!**

*Limited availability

photo booth

- ♥ Tickets & shirts for **10 guests**
- ♥ Access to sponsor VIP zone
- ♥ **REAL ESTATE EXPOSURE:** Logo displayed at interactive photo booth & keepsake print-out
- ♥ Company name displayed on event communications, website & other day-of print collateral
- ♥ All benefits listed below

volunteer

- ♥ Tickets & shirts for **10 guests**
- ♥ Access to sponsor VIP zone
- ♥ **REAL ESTATE EXPOSURE:** Logo displayed at volunteer station and on volunteer t-shirts
- ♥ Company name displayed on event communications, website & other day-of print collateral
- ♥ All benefits listed below

stage sponsor

- ♥ Tickets & shirts for **10 guests**
- ♥ Access to sponsor VIP zone
- ♥ **REAL ESTATE EXPOSURE:** Logo displayed at main stage & mention in public announcements
- ♥ Company name displayed on event communications, website & other day-of print collateral
- ♥ All benefits listed below

spread the love \$2,500

This package is for local businesses who simply want to be associated with our signature event.

- ♥ Tickets & t-shirts for **6 guests**
- ♥ Pre-Event Exposure: Logo displayed on website; Company name listed on social media, signage & email blasts
- ♥ Day-of Event Exposure: Logo displayed on signage; Company name listed in announcements & program

piece of cake \$1,000

Curious to see if this event is a good fit for your business or have a tight budget?

- ♥ Event tickets for **4 guests**
- ♥ Pre-Event Exposure: Company name listed on social media, website, signage, newsletter & email blasts
- ♥ Day-of Event Exposure: Company name listed on announcements, signage & program