

‘23 corporate sponsor opportunities



ADMIN OFFICE

700 W Riverfront Dr,
N. Little Rock, AR 72114



MAILING ADDRESS

P.O. Box 3140
Little Rock, AR 72203



(P): (501) 372-5300

(E): development@carelink.org

(W): www.carelink.org



facebook.com/CareLinkAR



[@carelinkar](https://www.instagram.com/carelinkar)



[@carelinkarkansas7864](https://www.youtube.com/carelinkarkansas7864)

Thanks to the generous support of friends and donors, CareLink has provided services to seniors in central Arkansas for over 43 years, helping them stay independent and in their own homes – where they're meant to be.

CareLink serves older people and their families by connecting them with the services they need to remain active and independent. **We often see that seemingly small obstacles can make a big difference in a senior's ability to do just that.** We help them achieve that goal through services including:

MEALS ON WHEELS | Meals on Wheels are delivered straight to doors of seniors in central Arkansas, providing a much-needed friendly visit and safety check.

URGENT NEEDS | Established in 2016, this unique program was created to assist seniors facing an urgent problem they are not able to address or remedy on their own.

HOMECARE | Services provided through in-home care help seniors with day-to-day tasks such as bathing, grooming, light housekeeping & so much more!

TRANSPORTATION | One-way rides are provided to homebound seniors who might not otherwise have transportation to vital medical appointments

CHANGE MAKERS

\$15,000

- ♥ Exclusive naming rights to annual donor appreciation event
- ♥ Two (2) exclusive, customized corporate volunteer work-day experiences (upon schedule & availability)
- ♥ Logo on annual CareLink staff t-shirts
- ♥ Logo on two (2) CareLink holiday cards to clients or donor appreciation card mailings
- ♥ Logo recognition on Donor Appreciation Wall at CareLink Community Kitchen *(one (1) calendar year)*
- ♥ Logo (large) on CareLink website home page, giving page & corporate sponsor page
- ♥ **OTHER:** Individual social media recognition spotlight; Name in CareLink newsletter and annual report

MOVERS & SHAKERS

\$10,000

- ♥ Logo recognition on Donor Appreciation Wall at CareLink Community Kitchen *(one (1) calendar year)*
- ♥ One (1) exclusive, customized corporate volunteer work-day experience for signature Cupcakes event
- ♥ Sponsor inclusion at Cupcakes (\$2,500 level, business) including pre/during/post sponsor recognition
- ♥ Logo (medium) on CareLink website home page, giving page & corporate sponsor page
- ♥ Name in CareLink newsletter and annual report
- ♥ Individual recognition spotlight on CareLink social media channels

CARELINK HEROES (3 options)

\$5,000

- ♥ Exclusive brand visibility with logo (magnet) on 5 CareLink transportation vehicles
- ♥ Opportunity to coordinate one (1) corporate volunteer work-group activity
- ♥ Name listed on Donor Appreciation Wall at CareLink Community Kitchen *(one (1) calendar year)*
- ♥ Logo (small) on website corporate sponsor page and name listed on website giving page
- ♥ Name in CareLink newsletter and annual report
- ♥ Recognition spotlight on CareLink social media channels

- ♥ Exclusive visibility with logo (sticker) on food boxes for Meals on Wheels *(5 meal delivery cycles)*
- ♥ Opportunity to coordinate one (1) corporate volunteer work-group activity
- ♥ Name listed on Donor Appreciation Wall at CareLink Community Kitchen *(one (1) calendar year)*
- ♥ Logo (small) on website corporate sponsor page and name listed on website giving page
- ♥ Name in CareLink newsletter and annual report
- ♥ Recognition spotlight on CareLink social media channels

- ♥ Exclusive visibility with logo on HomeCare collateral and Family Caregiver Support eNewsletter
- ♥ Opportunity to coordinate one (1) corporate volunteer work-group activity
- ♥ Name listed on Donor Appreciation Wall at CareLink Community Kitchen *(one (1) calendar year)*
- ♥ Logo (small) on website corporate sponsor page and name listed on website giving page
- ♥ Name in CareLink newsletter and annual report
- ♥ Recognition spotlight on CareLink social media channels

FRIENDS OF CARELINK

\$2,500

- ♥ Name listed on Donor Appreciation Wall at CareLink Community Kitchen *(one (1) calendar year)*
- ♥ Name on CareLink website corporate sponsor page and giving page
- ♥ Name in CareLink newsletter and annual report
- ♥ Recognition spotlight on CareLink social media channels

keeping seniors happy, healthy & home!

**668,
872**

total Meals on
Wheels provided
last year

505

Urgent Needs
cases supported
last year

**276,
166**

total number of
home-care hours
last year

**30,
299**

total one-way
transportation
rides last year

"I really appreciate the good meals you send. I'm 95 and find it hard to stand and cook, so the meals are a godsend to me. They are delicious, nutritious, and I always look forward to each delivery. God bless & thank you so much."



-Vicky, MOW client

Scan to
see our
Community
Kitchen in
action!



"CareLink started picking me up, and I am so, so thankful. I don't know what I would do without them. It's helped me save money and made me live more comfortably."



-Brady, Transportation client

Scan to
hear the
rest of
Brady's
story



what could we do with **your support?**

Care♥Link

700 W Riverfront Dr, North Little Rock, AR 72114